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***LEADING MEDJOOOL DATE PACKING FACILITY GOES 100% POST-CONSUMER GREEN PLASTIC***

***Datepac, LLC, Goes Against Convention with Green-Colored Packaging***

**YUMA, AZ, Sept. 1, 2020**--Datepac, LLC has taken the bold step of packaging its Natural Delights® Medjool dates in 100% translucent green post-consumer plastic at a time when most processors opt for clear plastic packaging. Datepac packs and ships medjool dates for the Natural Delights® Brand, the #1 brand of medjool dates in the United States. The rPET feed stock is supplied by PinnPACK, a subsidiary of CarbonLITE Holdings LLC, the world's largest recycler of PET beverage containers. The Datepac dates are carried by Whole Foods, Costco, Kroger and other outlets.

Datepac packages its entire line of Natural Delights® Medjool dates in what is called PinnPACK Green packaging. Its commitment to sustainability drove the decision to literally *go green* with PinnPACK's packaging made from recycled green plastic bottles of 7-UP, Sprite, Perrier and other beverages provided by CarbonLITE.

"Green-colored recycled plastics have been hard to find a home for because they are unconventional. People are used to seeing clear plastic packaging," said David Baxter, Natural Delights' brand manager. "We're excited to take this step because it's best for the environment and we believe for our customers. It means less plastic in the landfill and less use of virgin plastic."

Said Ira Maroofian, president of CarbonLITE and PinnPACK Packaging: "We believe once our customers as well as consumers start seeing more and more green recycled packaging it will become commonplace. After all, the color green is already associated with sustainability and many products come in green packaging, particularly organic offerings. We are proud to be leading the way with Datepac. Ultimately, higher demand for higher recycled content will translate into better and more recycling, which will mean less plastic pollution."

PinnPACK, which envisions increased acceptance of produce packaging in green-colored rPET, also uses its PinnPACK Green to make salad bowls for Health Nut, a Los Angeles-area restaurant chain. Health Nut has taken the same innovative step as Datepac and received positive customer feedback.

**\*\*Photographs of PinnPACK Green containers of Natural Delights® Medjool dates available.\*\***

**ABOUT Datepac:** Datepac, LLC, headquartered in Yuma, AZ, is the largest Medjool Date packing and marketing facility in the United States and a worldwide supplier of quality Medjool Dates. Its Natural Delights® Medjool dates, the top selling Medjool date brand in the country, originated in Bard Valley, stretching from southeastern California, through southwest Arizona and into northern Mexico.

**ABOUT PinnPACK:** PinnPACK, a subsidiary of CarbonLITE Holding LLC, is a vertically integrated plastic thermoforming company specializing in manufacturing food packaging made from recycled plastic for the bakery, deli, produce, confectionary and food service industries.

**ABOUT CarbonLITE Holdings LLC:** CarbonLITE, is the world's largest producer of post-consumer of bottle to bottle recycled Polyethylene Terephthalate (rPET), which it supplies to all major beverage companies in North America including Coca-Cola, Keurig Dr. Pepper, Nestle Waters North America and PepsiCo and other global beverage brands. It was founded with a passion for sustainability and enables its customers to utilize the gold standard of closed loop bottle-to-bottle recycling. It opened its first plant in Riverside, CA in 2012, followed by plants in Dallas, TX and Reading, PA. Each year it recycles over 7 billion plastic bottles to be made anew. If these bottles were laid end to end, they would circle the earth more than a dozen times.